

# Code of Conduct

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## Braelinn Elementary Facebook Page Intent

Our intent is to grow our school and community's understanding of social media and to make connecting with our school more convenient. We wish our content to be more accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page allows our community to keep up-to-date with activities through a medium preferred by many. But overwhelmingly, our Facebook page is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great.

## **Our Code of Conduct**

### **Using Real Names**

All users interacting with the Braelinn Elementary Facebook page, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

### **Raising Issues and not Including Names**

Braelinn Elementary is happy to be alerted to issues via its Facebook page but does wish to remind the community that some things are best dealt with privately. Issues involving any of the students or staff **MUST NOT** be raised in the Facebook page. When issues are raised we are happy to see people support the issue via a Facebook comment or a 'like.' We will however not support interactions that incite or fuel overly negative sentiments. We also ask that you do not use the names of our teaching and administration staff, students or any other member of the community in any issues-based postings.

### **When can I use Names in Posts**

You can use names in posts when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build spirit; patting someone on the back publicly goes a long way to building the school we all want.

### **How to Interact with the Facebook Page**

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos.

### **Underage Facebook Users**

Braelinn Elementary is aware that children under the age of 13 years are not able to create their own Facebook account, in accordance with Facebook's Terms and Conditions. We encourage children, under parental supervision, to view our page and contribute to content. We believe our community's conduct on our Facebook page will serve as role modeling for our students about how to behave in a social media environment.

### **Moderation and Blocklisting**

Braelinn Elementary reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

### **Actions Resulting from any Breaches of the Code of Conduct**

Braelinn Elementary reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

### **The Law and Facebook's Terms**

Braelinn Elementary Facebook page operates under Facebook's Terms and Conditions.